

Did you know that BVSWMA, Inc. keeps its money local?

Cal McNeill is the Executive Vice President at First Financial Bank... and knows a thing or two about loyalty to the Bryan/College Station community.

“I’ve been banking here since 1987. I graduated from Texas A&M in 1985, so I came here in ‘81 and haven’t left yet. It has been a wonderful environment here in banking. I raised my family here.”

So what does it mean to keep your money local?

“Buy local has always been a very popular phrase but what it means economically is really investing. When you buy locally, you take that money and put it back in circulation locally and it grows.”

In BVSWMA’s case...

“It’s going to be able to operate on its own without it costing the Cities anything. They’re providing their service free to the Cities and our community, which is a huge economic relief for every individual who has to get a trash can picked up”

BVSWMA’s community support goes beyond just the landfill.

“A lot of businesses step up and are part of the community. BVSWMA, Inc. is one of those partners. It’s the silent things they do for the nonprofit organizations, and the quality of life here. You put your trash out and then you pick your can up at the end of the day and it goes somewhere and you don’t have to think about it. You don’t hear about it. You don’t deal with it. Here, economically, you don’t have to pay an arm and a leg for it like a lot of other people. They take that and reinvest it locally to bring our quality of life up a notch or two. They’re great business partners, great community partners. We’re glad to have them.”

